

input 10/3/12

Rep Order# 8877065 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/03/2012 8:47 AM
Last Received: 10/03/2012 7:55 AM
Showing Buylines: All Lines

1 of 1

Station KTVX-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/HOUSE/R
Estimate#
Buyer PATRICIA DOME
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/
Flight Dates 10/13/2012 - 10/13/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LN	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
1	SA		130P-430P	BYU VS OREGON STATE	:30	\$5,000.00	10/13-10/13	1	1	1	\$5,000.00	

---REPORT TOTALS---

Report Totals: 1 / \$5,000.00

---SALES MONTHLY TOTALS---

Oct 12: 1 / \$5,000.00
Sales Totals: 1 / \$5,000.00
Station Totals: 1 / \$5,000.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$5,000	CABL 0%	KAG 0%	KJZZ 0%	KPNZ 0%	KSL 0%
		KSTU 0%	KTVX 100%	KUCW 0%	KUPX 0%	KUTV 0%
		NTVX 0%				

Books NOV11
Demos RA35+